

Impact of Covid 19 on Circus Sector

A Survey by the American Circus Alliance

Pertaining to the time period March 2020 - April 2021

- **180 participants** (135 Individuals and 45 Companies)
- Totalling **\$ 24.8 million** in lost revenue
- An average **loss of 77% of their annual income**
- 91% Applied for unemployment insurance, PPE, or other government issued aid
- 79% of those who applied for aid received it.
- **70%** reported that their Covid related financial losses or career setbacks have **jeopardized their ability to continue professional activities**



AMERICAN CIRCUS ALLIANCE